



Campaign Update

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Mell Monroe's campaign to defeat the incumbent Dorothy Tillman and win election as 3rd Ward Alderman was launched at the end of June with a successful fund raising event at Cautro, a trendy South Loop restaurant. It was quickly followed by several high-visibility campaign events in July and August and some very favorable news coverage. For a summary see below and read more at www.mellmonroeandthepeople.us

Save this Date! - Grand Opening of the Citizens to Elect Mell Monroe campaign office at 4255 S. Indiana, Suite 200, will be held from 12 noon to 4 p.m., Saturday, Sept. 30. Come and bring the family. Meet your neighbors who also want to make the 3rd Ward a better place to live and work. Wear your red Mell Monroe T-shirt or buy one at the office. All proceeds go to fund the campaign. Watch your e-mail for more details about the Grand Opening.

Bash On Wabash - Mell's team seized this ideal opportunity to meet new-to-the-ward potential voters on a July weekend in their own neighborhood. The campaign crew solicited \$5,000 worth of certificates for products and services donated by South Loop merchants for door prizes. Several hundred persons signed up for a chance to win and others signed forms to register to vote. Prize winners are listed at www.mellmonroeandthepeople.us.

Bud Billiken Parade - This very popular annual August event provided the campaign with another opportunity to promote Mell Monroe and his spirited campaign. The MM tent with red banners, signs and photos of Mell was positioned directly across King Drive from the TV cameras. Fifty volunteers with red MM t-shirts bounced in their chairs and saluted Jesse Jackson Sr. and friendly politicians. Mell chatted up local residents in front of Paul G. Stewart senior citizens building and greeted hundreds of Bronzeville voters as they strolled by.

Walkin' the Ward - Campaign Manager Ira Williams and MM have set out to walk the entire 3rd Ward to talk to business owners, community leaders and residents. They gather information and listen to complaints and suggestions. Mell has been energized by the strong desire for change expressed by many business owners. They say a lot about the failures of the current alderman who one called, "Do Nothing Dorothy." To date MM has walked half the ward and talked to more than 125 business persons. He has also visited 12 senior citizens' complexes.

House Meetings - Another approach to meet 3rd Ward voters, to listen to their wants, needs, ideas and suggestions, is the classic "House Meeting" or "Coffee." Typically an individual, or couple, invites friends and neighbors to their home to meet MM and hear why he's running for Alderman. The host serves coffee, tea, other beverages and sometime cookies or light refreshments. The main purpose is to meet voters but attendees are also invited to volunteer for the campaign and/or make a donation to the campaign. If you would like to host such a meeting in your house, condo or apartment, call the campaign office at 773-538-1000.

Petition Drive - The petition drive will begin this week. Training sessions will be held Saturday Sept. 16 at 12 noon and Monday, Sept. 18 at 7 p.m. at the campaign office. The aim of the drive is to collect signatures and contact information for hundreds or thousands of voters. It's an important show of strength and will position MM for victory. Registered voters who sign the petitions are highly likely to vote for MM. Many will join the campaign making it easier and more fun for current volunteers. If you want to pass a petition you should attend one of the training sessions or call the office at 773-538-1000.

News Coverage - Mell Monroe was featured in a Fox TV 32 report on August 9th announcing that he filed complaints with the Cook County States Attorney because someone from Ald. Tillman's office threatened a contributor to the MM campaign. The Chicago Defender, Chicago Journal, Medill News Service and WBBM AM Radio carried reports on the threat. Mell was also mentioned as a strong challenger to Tillman in a column in the Chicago Sun-Times and in the Lakefront Outlook. He was also mentioned in Stella's column in the Sun-Times.

Office: 4255 S. Indiana, Suite 200, 773-538-1000 and web: www.mellmonroeandthepeople.us.