

# **Campaign Update**

Vol. 1, Number 3, December 2006



Special Holiday Edition



Mell Monroe has filed his Candidate Nomination Papers for The Office of Alderman with the Chicago Board

of Elections for the City-Wide General Election on February 27, 2007. Approximately 3,000 signatures were filed. With its successful completion, the campaign now moves into high gear with two months to go. The focus will now be on articulation of issues that affect the 3<sup>rd</sup> Ward, how to end economic stagnation and voter despair, endorsements, and introduce a full-scale marketing and branding campaign on January 1, 2007.

Town Hall Meetings On November 27th Mell Monroe hosted a Town Hall Meeting to hear residents'

concerns and to answer their questions about his platform. Their concerns ranged from abandoned buildings, affordable housing, street loitering, prostitution, use of inferior infrastructure materials, lack of retail options (grocery stores and "high-end" retailers), the loss of The Kroc Center, and no inclusion or communication with residents. Additional meetings will be scheduled throughout the Ward.

Mell In The News Lakefront Outline (Nov. 29 and Dec. 6), The Chicago Sun Times (Nov. 30), and

The Chicago Journal (Dec. 7). Television coverage has included Channel 2 WBBM-TV (Nov. 27), Channel 11 WTTW "Chicago Tonight" (Nov. 27), and Fox 32 Chicago WFLD-TV (Nov. 27). Also, The Northwestern Medill School of Journalism Website has featured Mell Monroe. Visit our website to view the articles.

Walkin' The Ward Still walkin' the Ward, Mell Monroe has heard one message: This campaign is not about

the personality of one person or one part of the 3<sup>rd</sup> Ward; it's about residents' needs from 14<sup>th</sup> Place to 57<sup>th</sup> Street; west to Paulina Street in Back-of-the-Yards; then Fuller Park, and east to Bronzeville's Grand Boulevard District. Mell Monroe has consistently stated his goal to work closely with faith-based, community organizations, academic institutions, and businesses so that all 3<sup>rd</sup> Ward residents have the same level and quality of services common to other Chicago neighborhoods.

### 4 Easy Ways To Make A Donation To "Citizens To Elect Mell Monroe" Campaign

- ✓ Mail your check to our Campaign Office
- ✓ Visit our website and look for the "Contribute Option"
- Call the office and we can arrange for pick-up at your earliest convenience
- ✓ Stop by the office for a visit, meet with MM and bring your check

#### **Key Dates**

- ✓ January 30, 2007: Last day to register to vote or change your address.
- ✓ February 27, 2007: Election Day for the Offices of Mayor, City Clerk, City Treasurer and for the Office of Alderman in all Wards of the City of Chicago.

# Campaign Events

December 30: "Start the New Year Party" at The Marmon Grand Ballroom (2230 S. Michigan)

January - TBA: 3<sup>rd</sup> Ward Candidates' Forum by Greater South Loop Association (GSLA) January 8: Town Hall Meeting at *Mt. Pisgah Baptist Church (4622 S. King Drive)* 

January 11: After-work Networking at *The M Lounge (1520 S. Wabash)* 

January 18: "Meet the Candidates" by Bronzeville Community Clubhouse & Oakwood Blvd.

Improvement Association (3847 S. Giles)



### Campaign Events continued...

Upcoming Events continued...

January 20: Luncheon with Mell Monroe

January 27: Party for Mell Monroe at 1530 Solo (1530 S. State)

January 30: 3<sup>rd</sup> Ward Candidate Forum sponsored by community organizations @ *IL* 

College of Optometry Auditorium (3241 S. Michigan)

February 15: After-work Networking at The M Lounge (1520 S. Wabash)

Recent Events

November 27: Town Hall Meeting at Mt. Pisgah Baptist Church (4622 S. King Drive)

December 14: After-work Networking at *The M Lounge (1520 S. Wabash)* 

## Frequently Asked Questions and Mell Monroe's Responses

Every Aldermanic candidate promises to represent people in need and to bring jobs to their community if elected. How should 3<sup>rd</sup> Ward voters hold you accountable for results?

- 1. Accountability to 3<sup>rd</sup> Ward residents will start with my ability to bring 1,000 or more jobs and 6 or more new medium to large businesses or employers to the Ward each year. But until an environment is created where businesses want to locate here, a transportation service will be provided to grocery stores and pharmacies for seniors and poor families with incomes below \$15,000. These are basic expectations to assess my accountability.
- 2. Accountability will continue with the building of two family friendly recreational and inter-generational indoor/outdoor facilities for youth, senior citizens and families.
- 3. I will support 15-25% set-asides for low income and affordable housing needs.

Third Ward residents persistently complain about not receiving valuable information from the current Alderman. How would you overcome the critical lack of information sharing?

I have talked about establishing a "first ever" channel of communication with residents and businesses inside and outside the Ward. This will be achieved in four ways:

- 1. Weekly Town Hall Meetings conducted in an environment where effective dialogue can take place;
- 2. Organize regular communication systems (website, email, and newsletter) and assign field captains with resources to share information with residents on a pro-active basis—weekly, monthly and quarterly;
- 3. Publish 6 free directories every other year made up of recommended businesses and key neighborhood resources as "how to guides" to assist head of households, families and all stakeholders in the Ward; and
- 4. The creation of a first-ever 3<sup>rd</sup> Ward "Advisory Board" whose membership will consist of residents organized as a collective bargaining power to maintain quality construction and monitor developer city code compliance.

Visit our Website to Read Our Newsletters #1 and #2 for Other Frequently Asked Questions

#### Contact Us -773.538.1000

Campaign Manager: Ira Williams
Committee Chairman: Osei Andrews-Hutchinson

Treasurer: Sherralyn Peterson
Donations: Sherralyn Peterson

Volunteers: Charlotte Starks at MM-Volunteer-Coordinator@hotmail.com or Contact our Office



Angela Higginbotham Monroe and Mell Monroe

The Monroe Family and The Entire Staff Wish All A Happy Holiday!

Voter Registration: Ira Williams

Meet with MM: Sherralyn Peterson

Host a Coffee: Sherralvn Peterson

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www.mellmonroeandthepeople.us
Paid for by Citizens to Elect Mell Monroe

